

KAREEM HANY FATHY

Enterprise UI/UX Designer & WordPress Developer | LLB Graduate, Cairo University

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PROFESSIONAL PROFILE

Digital Product Designer and WordPress Developer with 7+ years of experience designing and shipping real digital products across the UK, GCC, and Egypt. Verified track record of 400+ delivered projects and a 4.6/5 client rating. Specialised in end-to-end Figma-to-WordPress builds and fully bilingual (Arabic RTL / English LTR) digital platforms. One of the few designers who writes the code for their own designs — ensuring zero handoff friction and pixel-perfect delivery. Applies structured logic from an LLB degree to map flawless B2B user flows, commercial agreements, and accessible product architecture.

PROFESSIONAL EXPERIENCE

Lead UI/UX Designer & WordPress Developer · OpsWired Remote · GCC | January 2025 – Present

- Designed the full UX and built the Speedoo operational management dashboard for a Qatar delivery company — multi-role access (Admin/Staff/Driver), real-time order tracking, COD reconciliation — delivered in 10 days
- Designed and built custom WordPress plugins including an SPA dashboard with 5 distinct views, Chart.js data visualisation, native dark mode, and seamless RTL/LTR toggling with zero external dependencies
- Deployed fully bilingual UI systems using Elementor Pro and custom PHP, ensuring zero layout failures across all device breakpoints and both language directions
- Utilised AI development environments (Claude, ChatGPT) to accelerate front-end and back-end implementation, reducing typical build timelines by 60–70%

Web & UI/UX Designer · Upwork.com Remote · Global | January 2022 – December 2024

- Built high-performing WordPress sites and landing pages that convert visitors into WhatsApp leads; completed 100+ web projects and 400+ deliverables for clients across Egypt, the GCC, the UK, and Latin America, with multiple 5.0 client ratings on completed jobs.
- Delivered bilingual enterprise websites and WooCommerce architectures (notable projects: KADER MIS, QFounders, SPEEDOO), created repeatable project catalog offerings, and produced 200+ marketing/design assets to support client growth and retention.

Senior UI/UX Designer & Developer · Kareem Kreations Remote · Global | 2017 – Present

- Delivered enterprise web platforms and WooCommerce architecture for clients including AlBabtain Group (Kuwait) and Al Hamra Real Estate (Kuwait), requiring premium visual standards and enterprise-grade UX
- Executed end-to-end Figma-to-WordPress builds for Qatari enterprise clients QFounders and KaderMIS, translating complex stakeholder briefs into polished, responsive digital products
- Built a comprehensive 40+ page bilingual ISO certification advisory website for GCC-Cert (Kuwait): 16 service pages across ISO standards, 6 industry-sector pages, bilingual Arabic/English content, and full SEO foundation
- Managed 400+ design and development projects across Egypt, the GCC, the UK, and Latin America — maintaining a 4.6/5 verified client rating across Trustpilot and Google reviews

Web Designer · LuxBranding Remote · London, UK | January 2023 – December 2024

- Delivered structured WordPress layouts and brand-aligned design assets across concurrent UK client accounts within a professional agency workflow
- Maintained consistent quality output and on-time delivery in a fast-paced, multi-client remote environment across international brands

SELECTED PROJECTS

- Speedoo OMS — Qatar (2025):** Production logistics dashboard with multi-role access, real-time tracking, driver assignment, and COD reconciliation. Scoped, built, and live in 10 days.

- **GCC-Cert.com — Kuwait (2026):** 40+ page bilingual (Arabic/English) ISO advisory website: 16 certification service pages, 6 sector pages, full content strategy and SEO architecture.
- **QFounders — Qatar (2024):** Investment advisory digital platform for a GCC venture firm. End-to-end Figma to WordPress delivery with bilingual structure.
- **AlBabtain Group — Kuwait (2024):** Enterprise web platform for one of Kuwait's largest family conglomerates spanning automotive, real estate, and diversified business lines.
- **OpsWired Platform (2025):** Full brand identity system, bilingual enterprise website, proposal document architecture, and commission management system — built from scratch.

SKILLS & COMPETENCIES

- **Design & UX:** Figma, UI/UX wireframing, user flow mapping, bilingual layout design (Arabic RTL / English LTR), responsive design, component systems
- **Development:** WordPress, Elementor Pro, PHP (OOP), MySQL, REST API, WooCommerce, JavaScript, custom plugin development
- **AI & Tooling:** Claude (Anthropic), ChatGPT Plus, AI-accelerated development, prompt engineering, Adobe Photoshop, Adobe Illustrator
- **Languages:** Arabic — Native | English — C1 Professional (business, legal, and written) | German — A2 Elementary

EDUCATION

Bachelor of Laws (LLB) | Faculty of Law, Cairo University | 2022 – 2026 (Graduated)

- Core curriculum: Egyptian Civil Code, Commercial Law, Constitutional Law, Administrative Law, International Private Law, and Criminal Law
- Applied legal analysis throughout degree to real commercial engagements: contract drafting, B2B service agreements, NDAs, and digital law advisory
- Independent study in AI regulation, digital platform liability, and PDPL data protection frameworks for GCC markets (Saudi Arabia, UAE, Qatar)